

BEFORE THE FEDERAL ELECTION COMMISSION

In the Matter of Spirit of America PAC and
Garrett Lott, as Treasurer; Ashcroft 2000 and
Garrett Lott, as Treasurer

AFFIDAVIT OF JOANNA BOYCE WARFIELD

I, Joanna Boyce Warfield, make the following sworn statement:

1. I am currently the President of Warfield & Walsh, Inc. Its primary function is to create and manage direct marketing programs for political and non-profit organizations. I have served in this capacity since 1992.
2. I have created successful programs for organizations as diverse as Bush-Quayle '92 and the Cancer Research Foundation of America.
3. I teach seminars in direct marketing for the National Society of Fundraising Executives, the National Federation of Republican Women, the Direct Marketing Associations Non-Profit Council and the Republican National Committee's Campaign Management School. I am also a board member of the Association of Direct Response Fundraising Counsel.
4. It is often common practice of well-known political candidates and officeholders of both major political parties to lend their name and/or likeness to various organizations for fundraising solicitations. In many cases, in exchange for their name, the political candidate or officeholder obtains the work product that has resulted from the use of their signature.
5. Being a prominent conservative Republican leader, with who I am familiar, Senator Ashcroft's name/likeness would have added value to Spirit of America's direct mail solicitation efforts.
6. In my experience, without Senator Ashcroft's participation, Spirit of America's fundraising efforts would have been less successful.

AFFIANT SAYS NOTHING FURTHER

I swear that the foregoing statements are true and correct.

June 5, 2003

Joanna Boyce Warfield
Joanna Boyce Warfield

City / County of Alexandria
Commonwealth/State of Va
This foregoing instrument was acknowledged
Before me this 5 day of June,
2002, by Joanna Warfield
(name of person seeking acknowledgement)
Notary Public Neil G. Gentry
Oct. 31, 2005